

Nordward Selects Cameyo and ChromeOS Flex to Transition to ChromeOS

ABOUT THE CUSTOMER

Nordward is a coalition of four leading companies in Sweden, Denmark and Norway that together form the leading provider of fresh fish, seafood and Asian food products throughout Scandinavia. The organization has 290 employees across four locations with annual sales of 1 billion SEK and an aggressive growth plan.

THE CHALLENGE

When Nordward made the decision to migrate the entire company over to ChromeOS for greater system security and cost-effectiveness, there were two challenges they needed to solve in order to make the switch.

- “First, we needed to establish a phased approach where we could repurpose our existing Windows devices as ChromeOS machines, then move to Chromebooks over time as the older machines need to be replaced,” said Christian Ahlin, Group Head of IT at Nordward.
- “We also needed a way to provide our people with access to the Windows applications they rely on to do their jobs – most importantly our ERP system – from their Chrome devices.”

THE SOLUTION

Nordward selected Cameyo’s Virtual App Delivery (VAD) solution, enabling them to simply and securely deliver their ERP software to all of their employees’ ChromeOS devices. Cameyo enables Nordward employees to access the full desktop version of the Windows application on any device through the browser. Not only does this remove the need for the software to be installed and managed on each device, but because it’s the same version of the software that everyone is used to (just running in the browser), there is nothing new for users to learn.

“With Cameyo I was up and running in just one day. That’s unheard of, especially when you think of the complexity organizations have had to deal with when enabling virtual access to applications. But with Cameyo, it’s like they’ve absorbed that complexity.”

Christian Ahlin, Group Head of IT at Nordward

THE BENEFITS

Simplicity

“ChromeOS Flex made it simple to convert our Windows PCs to ChromeOS, making it easy to scale based on our existing devices. And with Cameyo, as quickly as I can hand someone a Chrome device, I can provide them access to any Windows applications they need to be productive.”

User Experience

“With Cameyo, our employees get to access the same desktop version of the software that they’re used to with nothing new to learn, so it’s a seamless user experience. And ChromeOS Flex has enabled us to deliver persistent Chrome meetings in between various geographical locations and remote workers to help build a better workplace culture.”

Cost

“Cameyo brings dramatic cost savings compared to virtual desktop products based on the amount of time it saved us in deployment, time saved in ongoing management, and the fact that we don’t need to tack on additional third-party tools.”

Nordward